READY4LIFE CLASS

Name ___________________________________________

County ______________________________ Associated Project _________________________

CIRCLE ONE OPTION: Career Exploration (CE) | Entrepreneurship Exploration (EE)

JUDGES: Please identify a numerical score on a scale of 1-10 for each element on the sheet. The total score will be used to determine champion and reserve champion.

<table>
<thead>
<tr>
<th>Judging Criteria</th>
<th>SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1= needs improvement</td>
</tr>
</tbody>
</table>

**KNOWLEDGE OF RELATED INDUSTRY TO PROJECT**
- Can name companies or professional in the career or business field
- Can explain career/business field trends, such as growth, innovations, or recent events
- Can offer an evaluation (strength or weaknesses) of the career/business field, such as challenges, weaknesses, or missed opportunities

**KNOWLEDGE OF RELATED CAREERS/BUSINESSES**
- Awareness of variety of jobs/roles within the field or business
- Knowledge of salary range for related career
- Knowledge of required skills or education to achieve success in the career or business
- Can identify target customer characteristics in career/business

**RELATED ACTION PLAN**
- Can identify appropriate goals that lead toward achievement of career success in this industry/career/business
- Completed resume or business plan
- Evidence of actions taken to pursue this career or business

**FOR ENTREPRENEURSHIP EXPLORATION ONLY**
- Product/service offers something different from competitors
- Includes plan for acquiring customers (marketing plan)
- Financial projects: can make comparison between the cost of doing business and anticipated income

**TOTAL SCORE**

**COMMENTS**