



Name _____

Associated Project _____

CIRCLE ONE OPTION: Career Exploration (CE) | Entrepreneurship Exploration (EE)

JUDGES: Please check the appropriate box for each element on the sheet.

Judging Criteria	Minimally Meets Criteria	Meets Criteria	Exceeds Criteria
KNOWLEDGE OF RELATED INDUSTRY TO PROJECT			
<ul style="list-style-type: none"> Can name companies or professional in the career or business field 			
<ul style="list-style-type: none"> Can explain career/business field trends, such as growth, innovations, or recent events 			
<ul style="list-style-type: none"> Can offer an evaluation (strength or weaknesses) of the career/business field, such as challenges, weaknesses, or missed opportunities 			
KNOWLEDGE OF RELATED CAREERS/BUSINESSES			
<ul style="list-style-type: none"> Awareness of variety of jobs/roles within the field or business 			
<ul style="list-style-type: none"> Knowledge of salary range for related career 			
<ul style="list-style-type: none"> Knowledge of required skills or education to achieve success in the career or business 			
<ul style="list-style-type: none"> Can identify target customer characteristics in career/business 			
RELATED ACTION PLAN			
<ul style="list-style-type: none"> Can identify appropriate goals that lead toward achievement of career success in this industry/career/business 			
<ul style="list-style-type: none"> Completed resume or business plan 			
<ul style="list-style-type: none"> Evidence of actions taken to pursue this career or business 			
FOR ENTREPRENEURSHIP EXPLORATION ONLY			
<ul style="list-style-type: none"> Product/service offers something different from competitors 			
<ul style="list-style-type: none"> Includes plan for acquiring customers (marketing plan) 			
<ul style="list-style-type: none"> Financial projects: can make comparison between the cost of doing business and anticipated income 			
AWARD RECEIVED			

COMMENTS