

COMMUNICATIONS



Illinois Extension

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

CREATIVE WRITING

Name _____

County _____ Project Level _____

Circle the type of writing

- **Rhymed Poetry** – An interpretation of a subject in rhymed verse. Submit a collection of three poems.
- **Free Style Poetry**– An interpretation of a subject in unrhymed verse. Submit a collection of three poems.
- **Short Story**– A fiction piece comprised of three basic elements: a theme, a plot and characters. Submit one story, maximum length –2,000 words.
- **Essay**– A short nonfiction composition in which a theme is developed or an idea is expressed. Submit one essay, maximum length –500 words.
- **Feature Story** -- Nonfiction human-interest story judged on interest to readers, writing style, readability, and thoroughness of coverage. Submit one story, maximum length –1,000 words.

JUDGES: Please identify a numerical score on a scale of 1-10 for each element on the sheet. The total score will be used to determine champion and reserve champion.

Judging Criteria	SCORE 1= needs improvement 10= exceeds criteria
Project Knowledge for all divisions	
• Creative title conveys essence of content	
• Content: appeals to readers	
• Content: proper grammar, spelling	
• Content: engaging writing style & readability	
Poetry	
• Creative development of theme	
• Effective use of literary techniques, such as symbolism, rhyme, rhythm	
Short Story: Fiction	
• Creative development of character	
• Creative development of theme and plot	
• Effective use of literary techniques, such as sequencing, symbolism, transitions, etc.	
Essay: Nonfiction	
• Creative development of theme	
• Convincing debate/discussion of topic	
• Clear organization and conclusion	
Feature: Nonfiction	
• Interesting human-interest topic	
• Fully developed content which tells a story	

COLLEGE OF AGRICULTURAL, CONSUMER & ENVIRONMENTAL SCIENCES

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<ul style="list-style-type: none"> • Clear organization and conclusion 	
Explanation of Project Exhibit	
<ul style="list-style-type: none"> • Goal of project exhibit 	
<ul style="list-style-type: none"> • Ability to explain decisions made or results shown 	
<ul style="list-style-type: none"> • Self-evaluation of project, including time spent on project area 	
<ul style="list-style-type: none"> • Skills learned and plans for continued study 	
Exhibit Presentation	
<ul style="list-style-type: none"> • Neat appearance 	
<ul style="list-style-type: none"> • Follows exhibit requirements 	
<ul style="list-style-type: none"> • Presents information in interesting way 	
TOTAL SCORE	
COMMENTS	

COMMUNICATIONS

JOURNALISM



Illinois Extension
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

Name _____

County _____ Project Level _____

JUDGES: Please identify a numerical score on a scale of 1-10 for each element on the sheet. The total score will be used to determine champion and reserve champion.

Judging Criteria	Minimally Meets Criteria
Project Knowledge	
<ul style="list-style-type: none"> • General knowledge of journalism principles 	
<ul style="list-style-type: none"> • Writing follows journalistic style 	
<ul style="list-style-type: none"> • Activities reflect knowledge gained 	
Explanation of Project Exhibit	
<ul style="list-style-type: none"> • Goal of project exhibit 	
<ul style="list-style-type: none"> • Ability to explain decisions made or results shown 	
<ul style="list-style-type: none"> • Self-evaluation of project, including time spent on project area 	
<ul style="list-style-type: none"> • Skills learned and plans for continued study 	
Exhibit Presentation	
<ul style="list-style-type: none"> • Neat appearance 	
<ul style="list-style-type: none"> • Follows exhibit requirements 	
<ul style="list-style-type: none"> • Presents information in interesting way 	
TOTAL SCORE	
COMMENTS	

COMMUNICATIONS



Illinois Extension
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

COMMUNICATIONS 1, 2, 3

Name _____

County _____ Project Level 1 | 2 | 3 _____

JUDGES: Please identify a numerical score on a scale of 1-10 for each element on the sheet. The total score will be used to determine champion and reserve champion.

Judging Criteria	SCORE 1= needs improvement 10= exceeds criteria
Project Knowledge	
<ul style="list-style-type: none">• General knowledge of communication principles• Exhibit appropriate for member age & level	
Explanation of Project Exhibit	
<ul style="list-style-type: none">• Goal of project exhibit• Ability to explain decisions made or results shown• Self-evaluation of project, including time spent on project area• Skills learned and plans for continued study	
Exhibit Presentation	
<ul style="list-style-type: none">• Neat appearance• Follows exhibit requirements• Presents information in interesting way	
TOTAL SCORE	
COMMENTS	