National 4-H Week is our time to tell the world about 4-H. This year’s theme, Opportunity4ALL. We are lifting up youth voices and helping kids get equal access to the resources they need to thrive. You are encouraged to find ways to celebrate October 4 – 10. 4-H Spirit Day will be held Wednesday, October 7. Encourage members, volunteers and alumni to show their 4-H pride and wear a clover! Use the hashtag #Opportunity4All or #National4HWeek as you share your 4-H activities on social media.

Inspire your 4-H club to promote 4-H during National 4-H Week

*During times of COVID19, please plan accordingly to adhere to all social distancing guidelines in your area. Some face to face activities may not be feasible this year. Be creative to share your 4-H spirit!*

- Post 4-H window signs in your windows (downloadable) “Proud 4-H Member Lives Here” or “Proud 4-H Volunteer Lives Here”
- Change your Facebook cover for National 4-H Week
- Have a day to wear a 4-H shirt to work or school. – 4-H Spirit Day will be held on Wednesday!
- Start a county 4-H alumni club or solicit 4-H Alumni names through the paper and newsletter to join the Illinois 4-H Alumni Association.
- Host a “To Me Opportunity Means________” event in your community. (downloadable file) Have 4-H members, alumni, volunteers share their sign on social media to promote 4-H.
- Join the National 4-H Week Spirit week on Illinois 4-H Facebook page.
- Use the Facebook Photo Frame to show you are a proud member of 4-H
- In a 4-H meeting or remote schooling, use the 4-H zoom backgrounds during National 4-H Week.
- Have a flag-raising ceremony at a local bank, park, business, veterans club or school. Could the 4-H flag also be hosted by a business during National 4-H Week?
- Print bookmarks (downloadable) and ask banks to include a bookmark or flyer about 4-H at their drive-thru facilities.
- Share handouts or bookmarks with schools, home school organizations, and youth-serving agency boards.
- Get Social! Start a social media engagement post —What did you gain in 4-H? and distribute it to your social media channels and encourage other club members to post too.
- Post 4-H alumni signs, National 4H week signs, or join 4-H signs in the yards of current or past 4-H members.
- Have a poster contest with your members, then display them in local business windows.
- County Window Display Contest to have clubs host a 4-H window display in a local business.
- Write letters to your congressional leaders or local legislators about how important 4-H is to you.
- Attend a city council meeting and have the mayor/councilmen sign the Proclamation. Or have them present via Zoom or Google Meet to your 4-H Club and share on social media.
- Host a quiz night—Are You Smarter than a 4-Her?
- Promote 4-H livestock projects at the feed store.
- Promote 4-H technology projects at the electronic/phone/computer stores.

- Promote 4-H foods projects at the grocery stores.
- Promote 4-H entrepreneur projects at the banks.
- Promote 4-H family projects at the doctor offices.
- Promote 4-H on local advertising signs, billboards, church message boards.
- Take a plate of 4-H cookies to local businesses with an appreciation poster for them to post.
- Take thank you flowers to all your club leaders.
- Have a county-wide or club community service day and have the members all report back what they did, then prepare an impact story about how important 4-H service is.
- Carve pumpkins with a 4-H logo and take them to area homes, businesses or have a photo contest to see which ones get the most likes.
- Create a 4-H promotion to run at the local movie theater during previews.
- Have members bring projects and speak at local civic organizational meetings.
- Plant a tree in honor of 4-H.

**Have fun and get creative! This is a time showcase 4-H and your 4-H pride!**