National 4-H Week
More than just a press release

Here are several suggestions which members, clubs, families, or county staff may use in a local setting to promote the 4-H program.

- Have a flag-raising ceremony at a local bank, park, business, veterans club or school.
- Attend a city council meeting and have the mayor/councilmen sign the Proclamation.
- Give presentations at schools, home school organizations, and youth-serving agency boards.
- Have members bring projects and speak at local civic organizational meetings.
- Host a project fair for the community to see work of 4H members and recruit new members.
- Have a poster contest with your members, then display them in local business windows.
- Distribute bookmarks at libraries, school libraries, banks.
- Ask banks to include a bookmark or flyer about 4-H at their drive-thru facilities.
- Host a special interest workshop open to the community sponsored by 4-H
  - Emergency Preparedness Meeting
  - CPR
  - Weather Spotters
  - Bicycle Safety
  - Internet Safety
  - Teen Driver Safety
- Host a quiz night—Are You Smarter than a 4-Her?
- Sponsor a dance for Jr. High youth.
- Hold a fundraiser.
- Promote 4-H livestock projects at the feed store.
- Promote 4-H technology projects at the electronic/phone/computer stores.
- Promote 4-H foods projects at the grocery stores.
- Promote 4-H entrepreneur projects at the banks.
- Promote 4-H family projects at the doctor offices.
- Host a “My 4-H Word Is ________” event in your community.
- Promote 4-H on local advertising signs, billboards, church message boards.
- Present a puppet show about how good it feels to be in 4-H.
- Start an email chain letter—What did you gain in 4-H?, and distribute it to your contacts lists, then watch it spread.
- Take a plate of 4-H cookies to local businesses with an appreciation poster for them to post.
- Write letters to your congressional leaders about how important 4-H is to you. Don’t forget the president of the United States.
- Take thank you flowers to all your club leaders.
• Hold a 4-H talent show and invite the public.
• Give away trinkets.
  o Pencils
  o Hats
  o Feed buckets
  o Ice scrapers
  o Measuring cups
  o Bubbles
  o T-shirts
  o Key Chains
  o Hoodies
  o Drinking cups
  o Bumper Stickers
  o Window decals
  o Rulers

• Host a 4-H fun day with games and prizes for families.
• Have a day to wear a 4-H shirt to work or school.
• Host a blood drive.
• Host a fun run.
• Have a county-wide community service day and have the members all report back what they did, then prepare an impact story about how important 4-H service is.
• Plant a tree in honor of 4-H.
• Have your 4-H flag displayed with the American flag at sporting events during the week.
• Carry groceries for customers at a store.
• Create a county 4-H alumni club and solicit names through the paper and newsletter.
• Continue the “It Can Wait” promotions at school.
• Hold a dinner where everything made must come from a 4-H Food Project Manual.
• Hold a health fair where all the exhibits have something from a 4-H project or activity –for example, nutritional food labels, fitness, safety goggles when mowing, anti-bullying, safe driving,
• Carve pumpkins with a 4-H logo and take them to area homes, businesses.
• Post 4-H alumni signs, National 4H week signs, or join 4-H signs in the yards of current or past 4-H members.
• Have a 4-H related theme ‘best decorated’ car / truck / tractor contest at a local parking lot where all the entries must relate to 4-H in some way.
• Create a 4-H promotion to run at the local movie theater during previews.