VIDEO/FILMMAKING
Each county may submit 3 entries total from 50324, 50325, 50326, 50327, 50328, 50329; 1 entry from 50330. Enrollment in the Video project is required to exhibit in the classes in this section.

Exhibitors have several options available for their exhibits in these classes. Select the best option for you.

1. Exhibitors may post their video on YouTube.com in advance of State Fair. Exhibitors may choose whether to make the video “public, unlisted” (someone must have the link to view it), or “private” (only people you choose may view it). This will help avoid technical difficulties when viewing during conference judging. Exhibitors must bring their YouTube login information and/or video URL to share with the judge.

2. Exhibitors may bring their video on DVD or a media storage device (USB). Exhibitors should be aware that sometimes systems may not be compatible with their home systems, so the video may be distorted or not play.

3. Exhibitors may choose to bring their own laptop or electronic tablet to play the video. No internet access will be available for personal laptop usage, so if the exhibitor chooses this method, the video should already be on the laptop/tablet.

Requirements that apply to ALL video classes:
Video submissions should be no longer than five (5) minutes in length (unless noted differently in class description.). Videos are to be original and a result of the member’s current year’s work. Criteria for judging shall include: (1) Evidence of story line; (2) Use of camera angles; (3) Use of zooming techniques; and (4) Smoothness of scene changes. Image and sound quality will be considered in relation to equipment available to and used by exhibitor. All videos should comply with copyright regulations and display an image that is appropriate for 4-H audiences. No time or date should be imprinted on the video footage. All videos should include an opening title screen, as well as closing credits which include date of production, name of video exhibitor and research sources if appropriate. All Video/Filmmaking exhibitors must include a printed copy of materials which will remain on display.

50324 Commercial or Promotional Video: Prepare a short video (30 seconds to 1 minute in length) that promotes an event, advertises a specific project/product, or is a public service announcement. The video should demonstrate skills in making and editing video.

50325 Animated Video: Video in this class should represent creative animation of original artwork created by the exhibitor and may include stop motion techniques. Media might include images created with graphics software or hand-drawn images.

50326 Documentary: Video in this class should represent a research-based investigation into a topic of choice. Video credits should list research sources and may include paper or electronically published materials, as well as, and/or interviews with experts or constituents related to the topic of investigation.

50327 Short Story or Short Narrative: Prepare a short video that tells a story. The video should demonstrate skills in making and editing video.

50328 Video/Filmmaking Innovation Class: (Open to youth who were at least 13 years of age on 9/1/16 and are enrolled in Video/Filmmaking.) Demonstrate the skills and knowledge you have gained through the Video project. Your exhibit should not fit in the other exhibit options for this project. The exhibit may include, but isn’t limited to, original works, objects, demonstrations, digital presentations, programs, websites, games, apps, performances, or posters which you have made. Choose whatever method best shows what you’ve learned. Your exhibit should not fit in the other exhibit options for this project. You must furnish any equipment you need for your exhibit. Internet service will not be provided for the exhibit. All exhibits must include something visual, such
as a printed copy of a digital presentation, which will remain on display during the exhibition. Electronic equipment will only be used during your personal judging time and will not remain on display during the entire exhibit period.

50329 Video/Filmmaking Clover Challenge: (Open to 15- to 18-year-olds enrolled in the Video/Filmmaking Clover Challenge Project who have completed all previous levels of Video/Filmmaking.) Exhibits in this category should go “above and beyond” what the 4-H project books cover and should represent an accumulation of years of project study. The exhibit may include, but isn’t limited to, original works, objects, demonstrations, digital presentations, programs, websites, games, apps, performances, or posters which you have made. Choose whatever method best shows what you’ve learned. You must furnish any equipment you need for your exhibit. Internet service will not be provided for the exhibit. All exhibits must include something visual, such as a printed copy of a digital presentation, which will remain on display during the exhibition. Electronic equipment will only be used during your personal judging time and will not remain on display during the entire exhibit period. The completed Illinois 4-H Clover Challenge Agreement must be presented with the exhibit.

50330 Video/Film Ready4Life Challenge: (Open to 11- to 18-year-olds enrolled in any Video/Film project) Exhibits in this category must include the following: a) a physical representation of the career or business product such as a model, prototype or display/portfolio that includes images of accomplished work; b) verbal or written explanations that demonstrate knowledge of the related career or business fields, potential careers, and the appropriate requirements for achievement in those fields. The judging criteria for this class values thoroughness of career and/or business exploration and pursuit above the workmanship of the physical specimen on display.