

CONSUMER EDUCATION



Illinois Extension
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

ENTREPRENEURSHIP: Be the E!

Name _____

County _____ Club _____

Circle Year in Project Level: 1 2 3

JUDGES: Please identify a numerical score on a scale of 1-10 for each element on the sheet. **1= needs improvement, 10= exceeds criteria.** At the county level, an alternative scoring method can be used: Needs Improvement “-“, Meets Expectations “X”, and Exceeds Expectations “+”.

Judging Criteria

Project Knowledge	Score
General knowledge of entrepreneurship	
Manual activities demonstrate mastery of readiness concepts Year 1: Can identify successful traits of entrepreneurs Year 2: Developed a plan for product (Marketing) Year 3: Designed a marketing & business plan	
Exhibit appropriate for member age & level	

Explanation of Project Exhibit	Score
Goal of project exhibit	
Ability to explain decisions made or results shown	
Self-evaluation of project, including time spent on project area	
Skills learned and plans for continued study	

Exhibit Presentation	Scores
Neat appearance	
Completed business plan, product plan, or marketing plan	
Follows exhibit requirements, project book <i>Be the “E” Entrepreneurship Guide</i> required	
Presents information in interesting way	

TOTAL SCORE (Points possible: 110): _____

AWARD RECEIVED (if applicable): _____

COMMENTS: