

VIDEO FILMMAKING VIDEO



Illinois Extension
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

Name _____

County _____ Club _____

Circle participation: Individual Group

Circle class: Commercial/Promotional Video Animated Video Documentary

Short Story/Short Narrative Innovation

JUDGES: Please identify a numerical score on a scale of 1-10 for each element on the sheet. **1= needs improvement, 10= exceeds criteria.** At the county level, an alternative scoring method can be used: Needs Improvement “-”, Meets Expectations “X”, and Exceeds Expectations “+”.

Judging Criteria

Project Knowledge	Score
General knowledge of filmmaking	
Exhibit appropriate for member age & level	
Technique: variety of camera angles	
Technique: steady camera movement	
Technique: b-roll shots used	
Technique: audio balanced & easy to understand	
Technique: editing effects	
Development of storyline	

Explanation of Project Exhibit	Score
Genre & editing techniques match target audience & goals	
Ability to explain decisions made or results shown	
Self-evaluation of project, including time spent on project area	
Skills learned and plans for continued study	

Exhibit Presentation	Scores
Neat appearance	
Follows exhibit requirements	
Presents information in interesting way	

Continued

TOTAL SCORE (Points possible: 150): _____

AWARD RECEIVED (if applicable): _____

COMMENTS: