

VIDEO/FILMMAKING



Illinois Extension
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

VIDEO

Name _____

County _____

Circle Category: Short Story/Narrative | Commercial/Promotional | Animated | Documentary

Individual OR Group

JUDGES: Please identify a numerical score on a scale of 1-10 for each element on the sheet.

| Judging Criteria | SCORE 1= needs improvement 10= exceeds criteria |
|--|--|
| Project Knowledge | |
| <ul style="list-style-type: none">• General knowledge of filmmaking | |
| <ul style="list-style-type: none">• Exhibit appropriate for member age & level | |
| <ul style="list-style-type: none">• Technique: variety of camera angles | |
| <ul style="list-style-type: none">• Technique: Steady camera movement | |
| <ul style="list-style-type: none">• Technique: B-roll shots used | |
| <ul style="list-style-type: none">• Technique: Audio balanced & easy to understand | |
| <ul style="list-style-type: none">• Technique: Editing effects | |
| <ul style="list-style-type: none">• Development of Storyline | |
| Explanation of Project Exhibit | |
| <ul style="list-style-type: none">• Genre & editing techniques match target audience & goals | |
| <ul style="list-style-type: none">• Ability to explain decisions made or results shown | |
| <ul style="list-style-type: none">• Self-evaluation of project, including time spent on project area | |
| <ul style="list-style-type: none">• Skills learned and plans for continued study | |
| Exhibit Presentation | |
| <ul style="list-style-type: none">• Neat appearance | |
| <ul style="list-style-type: none">• Follows exhibit requirements | |
| <ul style="list-style-type: none">• Presents information in interesting way | |
| TOTAL SCORE <i>(Points possible: 150)</i> | |
| COMMENTS | |
| AWARD RECEIVED <i>(if applicable)</i> | |

COLLEGE OF AGRICULTURAL, CONSUMER & ENVIRONMENTAL SCIENCES

University of Illinois | U.S. Department of Agriculture | Local Extension Councils Cooperating

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