



READY4LIFE

Name _____

County _____ Club _____

Circle Project: Career Entrepreneurship Associated Project: _____

JUDGES: Please identify a numerical score on a scale of 1-10 for each element on the sheet. **1= needs improvement, 10= exceeds criteria.** At the county level, an alternative scoring method can be used: Needs Improvement “-“, Meets Expectations “X”, and Exceeds Expectations “+”.

Judging Criteria

Knowledge of Related Industry to Project	Score
Ability to name companies or professionals in the career or business field	
Ability to explain career/business field trends, such as growth, innovations, or recent events	
Ability to offer an evaluation (strength or weaknesses) of the career/business field, such as challenges, weaknesses, or missed opportunities	

Knowledge of Related Careers/Businesses	Score
Awareness of variety of jobs/roles within the field or business	
Knowledge of salary range for related career	
Knowledge of required skills or education to achieve success in the career or business	
Can identify target customer characteristics in career/business	

Related Action Plan	Scores
Can identify appropriate goals that lead toward achievement of career success in this industry/career/business	
Completed resume or business plan	
Evidence of actions taken to pursue this career or business	

For Entrepreneurship Exploration (score only if applicable)	Scores
Product/service offers something different from competitors	
Includes plan for acquiring customers (marketing plan)	
Financial projects: can make a comparison between the cost of doing business and anticipated income	

Continued

TOTAL SCORE (Points possible: 130): _____

AWARD RECEIVED (if applicable): _____

COMMENTS: