



Name _____

County _____ Associated Project _____

CIRCLE ONE OPTION: Career Exploration (CE) | Entrepreneurship Exploration (EE)

JUDGES: Please identify a numerical score on a scale of 1-10 for each element on the sheet.

Judging Criteria	SCORE 1= needs improvement 10= exceeds criteria
KNOWLEDGE OF RELATED INDUSTRY TO PROJECT	
<ul style="list-style-type: none"> • Can name companies or professional in the career or business field 	
<ul style="list-style-type: none"> • Can explain career/business field trends, such as growth, innovations, or recent events 	
<ul style="list-style-type: none"> • Can offer an evaluation (strength or weaknesses) of the career/business field, such as challenges, weaknesses, or missed opportunities 	
KNOWLEDGE OF RELATED CAREERS/BUSINESSES	
<ul style="list-style-type: none"> • Awareness of variety of jobs/roles within the field or business 	
<ul style="list-style-type: none"> • Knowledge of salary range for related career 	
<ul style="list-style-type: none"> • Knowledge of required skills or education to achieve success in the career or business 	
<ul style="list-style-type: none"> • Can identify target customer characteristics in career/business 	
RELATED ACTION PLAN	
<ul style="list-style-type: none"> • Can identify appropriate goals that lead toward achievement of career success in this industry/career/business 	
<ul style="list-style-type: none"> • Completed resume or business plan 	
<ul style="list-style-type: none"> • Evidence of actions taken to pursue this career or business 	
FOR ENTREPRENEURSHIP EXPLORATION ONLY	
<ul style="list-style-type: none"> • Product/service offers something different from competitors 	
<ul style="list-style-type: none"> • Includes plan for acquiring customers (marketing plan) 	
<ul style="list-style-type: none"> • Financial projects: can make comparison between the cost of doing business and anticipated income 	
TOTAL SCORE <i>(Points possible: 130)</i>	
COMMENTS	
AWARD RECEIVED <i>(if applicable)</i>	