CONSUMER EDUCATION



Entrepreneurship: BE the E

Name_____

County_____ Project Level (Year 1, 2, or 3)_____

JUDGES: Please identify a numerical score on a scale of 1-10 for each element on the sheet.

| Judging Criteria | SCORE 1= needs improvement 10= exceeds criteria |
|--|---|
| Project Knowledge | |
| General knowledge of entrepreneurship | |
| Manual activities demonstrate mastery of readiness concepts | |
| Year 1: Can identify successful traits of entrepreneurs | |
| Year 2: Developed a plan for product (Marketing) | |
| Year 3: Designed a marketing & business Plan | |
| Exhibit appropriate for member age & level | |
| Explanation of Project Exhibit | |
| Goal of project exhibit | |
| Ability to explain interest made or results shown | |
| Self-evaluation of project, including time spent on project area | |
| Skills learned and plans for continued study | |
| Exhibit Presentation | |
| Neat appearance | |
| Completed business plan, product plan or marketing plan | |
| • Follows exhibit requirements, project book <i>Be the "E" Entrepreneurship</i> | |
| <i>Guide</i> required | |
| Presents information in interesting way | |
| TOTAL SCORE (Points possible: 110) | |
| COMMENTS | |
| AWARD RECEIVED (if applicable) | |

COLLEGE OF AGRICULTURAL, CONSUMER & ENVIRONMENTAL SCIENCES

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