

VIDEO/FILMMAKING



Illinois Extension
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

VIDEO

Name _____

County _____

Circle Category: Short Story/Narrative | Commercial/Promotional | Animated | Documentary

JUDGES: Please identify a numerical score on a scale of 1-10 for each element on the sheet.

Judging Criteria	SCORE 1= needs improvement 10= exceeds criteria
Project Knowledge	
<ul style="list-style-type: none">• General knowledge of filmmaking	
<ul style="list-style-type: none">• Exhibit appropriate for member age & level	
<ul style="list-style-type: none">• Technique: variety of camera angles	
<ul style="list-style-type: none">• Technique: Steady camera movement	
<ul style="list-style-type: none">• Technique: B-roll shots used	
<ul style="list-style-type: none">• Technique: Audio balanced & easy to understand	
<ul style="list-style-type: none">• Technique: Editing effects	
<ul style="list-style-type: none">• Development of Storyline	
Explanation of Project Exhibit	
<ul style="list-style-type: none">• Genre & editing techniques match target audience & goals	
<ul style="list-style-type: none">• Ability to explain decisions made or results shown	
<ul style="list-style-type: none">• Self-evaluation of project, including time spent on project area	
<ul style="list-style-type: none">• Skills learned and plans for continued study	
Exhibit Presentation	
<ul style="list-style-type: none">• Neat appearance	
<ul style="list-style-type: none">• Follows exhibit requirements	
<ul style="list-style-type: none">• Presents information in interesting way	
TOTAL SCORE <i>(Points possible: 150)</i>	
COMMENTS	
AWARD RECEIVED <i>(if applicable)</i>	

COLLEGE OF AGRICULTURAL, CONSUMER & ENVIRONMENTAL SCIENCES

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