

VIDEO/FILMMAKING

VIDEO



Illinois Extension
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

Name _____

County _____

Circle Category: Short Story/Narrative | Commercial/Promotional | Animated | Documentary

Individual OR Group

JUDGES: Please identify a numerical score on a scale of 1-10 for each element on the sheet.

Judging Criteria	SCORE 1= needs improvement 10= exceeds criteria
Project Knowledge	
• General knowledge of filmmaking	
• Exhibit appropriate for member age & level	
• Technique: variety of camera angles	
• Technique: Steady camera movement	
• Technique: B-roll shots used	
• Technique: Audio balanced & easy to understand	
• Technique: Editing effects	
• Development of Storyline	
Explanation of Project Exhibit	
• Genre & editing techniques match target audience & goals	
• Ability to explain decisions made or results shown	
• Self-evaluation of project, including time spent on project area	
• Skills learned and plans for continued study	
Exhibit Presentation	
• Neat appearance	
• Follows exhibit requirements	
• Presents information in interesting way	
TOTAL SCORE <i>(Points possible: 150)</i>	
COMMENTS	
AWARD RECEIVED <i>(if applicable)</i>	

COLLEGE OF AGRICULTURAL, CONSUMER & ENVIRONMENTAL SCIENCES

University of Illinois | U.S. Department of Agriculture | Local Extension Councils Cooperating

University of Illinois Extension provides equal opportunities in programs and employment. Revised May 2025